



HOLLY PRESS KIT

FOR UNIVERSITY SCREENINGS

2011



**CHILD SEXPLOITATION.
EXPOSE IT. FIGHT IT. END IT.**
REDLIGHTCHILDREN.ORG

150 West End Avenue, Suite 27H, New York, New York 10023

Dear Friend,

Thank you for your interest in RedLight Children and the K11 Project, a three-part film series highlighting the issue of child exploitation and slavery.

RedLight Children and Priority Films gladly invite you to have your University organize a screening of our film, **Holly**. To watch the trailer, please visit <http://priorityfilms.com/holly.php>

If you interested in organizing a fundraising and awareness screening in your community and/or University, please use this information and press kit to help you get started.

WHAT: A screening of the film, with the option to have a unique Q&A (subject to location) with the filmmakers. You may decide you'd like to add an after-screening reception as well.

WHO: Students, alumni, faculty and the greater community in your area

WHERE: Please let us know if you are interested in bringing it to your community and/or University.

HOW MUCH: There is a **\$200** screening fee for all Universities who would like to screen one of our films. If you would like to request one of the filmmakers to do a special Q&A session after the screening, we also request an honorarium to be provided and to cover any possible transportation expenses.

In order to bring the film to your University or local venue, for further information and questions please contact Jennifer Munz, Director of Development by e-mail at jen.munz@redlightchildren.org or call at (703)635-4431.

Respectfully yours,

Guy Jacobson, Esq.
Founder & Executive Director
RedLight Children/ Priority Films

HOW TO PROMOTE YOUR SPECIAL SCREENING (PRIORITY FILM & REDLIGHT CHILDREN)

DESCRIPTION OF EVENT

Screening of **Holly** (2007) for students, alumni, faculty and greater community
Q&A Session with **Holly** filmmakers (depending on location and date of screening)w

PRIOR TO EVENT CHECKLIST

- 1) **Send out** personal e-mails inviting friends, colleagues, etc. to screening.
- 2) **Utilize** social networking websites (Facebook, Myspace, Twitter, etc.) to:
 - a. Send out mass invites to event.*
 - b. Encourage people to learn more about the issue and sign up for our monthly e-newsletter by signing up at www.redlightchildren.org*
- 3) **Make** flyers/handouts listing so that the community/students can get involved with RLC.
- 4) **Get** flyers describing event approved for posting at your school.
 - a. Ask Resident Advisors to allow flyers to be posted in student dorms.*
- 5) **Consult** your school's Campus Activities Board/Organization of Student Affairs to obtain contact information for various student clubs.
 - a. Contact individual group leaders/dept. chairs/teachers to extend the invitation to their members/students.*
 - Organizations can promote screening as event relevant to group's issues, discussions and course material.*
 - b. Suggest that student groups/teachers/etc. buy tickets in bulk to help subsidize ticket costs to their members/students.*
- 6) **Get** the school newspaper or similar student publications to promote the event.

HOW TO PROMOTE YOUR SCREENING

POTENTIAL UNDERGRADUATE STUDENT GROUPS TO CONTACT:

- American Civil Liberties Union (ACLU)
- Amnesty International
- Asian Pacific American Coalition (APAC)
- Cambodian Student Association
- Catholic Culture Club
- Circle K
- College Democrats
- Community Service Organizations
- Global Outreach
- Greek Council/Associations (Fraternities/Sororities)
- Humanus
- Jewish Students Organization (JSO)
- Journal of Global Affairs
- Middle Eastern Students Association (MESA)
- Model United Nations
- National Organization for Women (NOW)
- Pre-Law Association/Undergraduate Law Society
- Psychology Association
- Rainbow Alliance
- Resident Hall Association (RHA)
- Respect Life
- Society of Anthropology and Sociology
- Student Organization of Latinos (SOL)
- Student World Assembly
- Speech and Debate
- United Student Government (USG)
- Vietnamese Student Association
- Words Beyond Borders

***** These are just a few examples of possible organizations that may be interested in attending this event. Most importantly, we want to promote event BEFORE it happens to the entire student body, as well as providing students with information about the goals of RedLight Children.*

ABOUT PRIORITY FILMS

Priority Films is a cutting edge 'micro studio' with a focus on low budget, high quality, and commercial films. We have created a strong grassroots approach to our films, since we want to grow out of a community, and create films that our audiences love. Among our films, we have produced the K11 Project: the most comprehensive film project about child trafficking and child prostitution to date. For more information about Priority Films, please visit www.priorityfilms.com

ABOUT THE K-11 PROJECT

Produced by Priority Films, the K11 project is the most comprehensive film project about child trafficking and child sexual exploitation to date including:



REDLIGHT (2010)

UNICEF Goodwill Ambassador Lucy Liu produced and narrated REDLIGHT, an inspiring and powerful feature documentary about child sex exploitation. Filmed over a four year period, REDLIGHT focuses on the personal stories of the victims and two remarkable advocates for change: grass-roots activist Somaly Mam and politician Mu Sochua. Both have since been nominated for the Noble Peace Prize and won other numerous human rights awards around the world.

Using footage smuggled out of the brothels and harrowing testimonials, REDLIGHT follows the plight of several current and former child sex slaves. Some are trying to regain entry into the cambodian society to find some semblance of normality after their horrific experiences. Other stories highlight the plight of victims who are attempting to bring perpetrators to justice. Their torturous yet ultimately heroic battles to find witnesses and take brothel owners to court are dramatically brought to life in this topical and moving feature documentary.

For more information about the film, visit www.redlightthemovie.com



HOLLY (2007)

A feature length narrative film based on the true stories of abducted children and their fight for freedom. Starring Ron Livingston, Virginie Ledoyan, Udo Kier, the late Chris Penn and Thuy Nguyen. Shot on location in Cambodia, including many scenes in actual brothels in the notorious red light district of Phnom Penh, HOLLY is a captivating, touching and emotional experience.



THE K-11 PROJECT (CURRENTLY FILMING)

The film follows the exhilarating and ruthless journey of filmmakers from The K11 Project as they try to document an explosive subject in one of the most dangerous and corrupt places in the world.

ABOUT OUR PARTNERS



CHILD SEXPLOITATION.
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REDLIGHTCHILDREN.ORG

ABOUT REDLIGHT CHILDREN

RedLight Children (RLC) is a human rights nonprofit organization aiming to end the demand for child slavery and exploitation. RedLight Children tackles multiple dimensions of the issue of child exploitation and human trafficking.

Our inclusive blueprint charts three phases of attack on this crime against humanity: Raising awareness through feature films, documentaries and education campaigns; Correcting, improving, and enforcing current legislation; Allocating the appropriate resources to mirror the size and scope of the epidemic.

Today, **“EXPOSE IT. FIGHT IT. END IT,”** is our rallying cry. For more information about RedLight Children, how to get involved, and/or how to make a donation online, please visit www.redlightchildren.org



ABOUT LEXISNEXIS

LexisNexis® (www.lexisnexis.com) is a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. LexisNexis originally pioneered online information with its Lexis® and Nexis® services. A member of Reed Elsevier [NYSE: ENL; NYSE: RUK] (www.reedelsevier.com), LexisNexis serves customers in more than 100 countries with 15,000 employees worldwide.

WHY IS LEXISNEXIS INVOLVED IN COMBATING HUMAN TRAFFICKING AND HOW?

LexisNexis is committed to help combat human trafficking as part of its efforts to advance the Rule of Law – the basic concept that a functioning society requires a strong legal system and set of laws respected by everyone, including the government. Together with public and private partners, LexisNexis supports various anti-human trafficking efforts through promoting awareness, sponsoring victims support, and assisting with training and education initiatives.

ABOUT THE FILMMAKERS



GUY JACOBSON,
DIRECTOR & PRODUCER

Guy Jacobson is the Founder & Executive Director of RedLight Children (RLC), a global human rights nonprofit organization aiming to end the demand for child exploitation and slavery. He is also the President of Priority Films, a cutting edge 'micro studio' with a focus on high quality films.

After an eye opening experience while traveling to Asia in 2002, Jacobson realized that he could utilize the power of mass media, by using his film company to create awareness and dialogue about the issue of child sexual exploitation. The product of this decision was the most comprehensive mass media project ever made about the issue. The 3-part film series includes: *Holly*, *REDLIGHT*, and *The K11 Journey*.

Jacobson has been the keynote speaker at the United Nations, Amnesty International, USAID, UNICEF, the U.S. State Department, the Roland Berger Foundation Human Awards Ceremony and numerous other high profile events all over the world. Jacobson has lectured at over 100 Universities in the U.S. and internationally including Harvard, Yale, Georgetown, Columbia, NYU, Berkeley, and UCLA.

Jacobson has received a variety of prestigious awards, including the Martin Luther King Jr. Award for Social Leadership and the U.S. State Department's Global Hero Award.

In addition, Jacobson has taught a course entitled Trafficking: Labor, Sex and War at New York University and has served on the board of the Somaly Mam Foundation and a variety of other human rights organizations.

Jacobson attained his JD from UC Berkeley School of Law in 1993. His past professional experience includes: The D. E. Shaw Group, UBS, and O'Melveny & Myers.

ABOUT THE FILMMAKERS



ADI EZRONI,
PRODUCER

Adi Ezroni is an award winning actress, television host, film producer, and active anti-trafficking activist. She is the lead actress in two of Israel's highest rating television series Hatufim and Matay Nitnashek. She is the recipient of the Israeli Golden Screen Award for her years hosting the No.1 children channel in Israel and has acted in international productions including *Djihad*, directed by Felix Olivier. Ezroni is also the co-founder of both Spring Pictures and Priority Films, the latter of which produced **Holly**, REDLIGHT and *The K11 Journey*. She makes her directorial debut in REDLIGHT. As a result of these three films as well as her work to stop child trafficking and sexual exploitation, she was awarded the US State Department 2008 Anti Trafficking Hero Award.



GUY MOSHE,
DIRECTOR, PRODUCER AND
WRITER

An up and coming writer-director who has established himself as a fresh new face in Hollywood, Moshe has written for Bergman Lustig Productions, Millennium Films and others. His short films were featured at several international film festivals. **Holly** marks his feature directorial debut. He is currently working on a samurai action film titled, BUNRAKU.

ABOUT THE FILMMAKERS



AMIT KORT,
EXECUTIVE PRODUCER

An entrepreneur and real estate developer, Kort has been focusing on different projects in New York City for the past 10 years.

STARRING IN THE FILM



RON LIVINGSTON,
STARRING AS PATRICK

Ron Livingston is an American film and television actor. His acting credits include roles in Office Space, Sex and the City, and HBO's Band of Brothers. He earned his B.A. degree in Theatre Studies and English Literature from Yale University. He began his acting career while still an undergraduate, getting his stage credits with the Williamson Theatre Festival and Manhattan Class Company. It was Livingston's work in the film "**Holly**" that first brought him into contact with the issue of human trafficking and sexual slavery. This film was shot entirely on location in Cambodia and Livingston became intimately aware of the depth and breadth of this problem. The film follows Holly (Thuy Nguyen), a 12 year old Vietnamese girl, sold by her parents, and now highly valued for her virginity. By chance, Ron Livingston's character and Holly meet and he resolves to save her from a horrific fate. He states, "The sexual trafficking and slavery of children is one of those evils that most of us are either too squeamish to acknowledge, too cowardly to challenge, or too comfortable to address. Somaly Mam is none of those things. She is one of the true bonafide heroines of our time, and is making a real difference in the lives of real children. I urge each of you to give freely and generously to this very worthy cause. Every contribution helps to make a difference."



THUY NGUYEN,
STARRING AS HOLLY

Thuy was born in Vietnam and moved to the Los Angeles area in 2003 where she was discovered at an open call for **Holly** at 14 years old. She previously appeared in Ham Tran's JOURNEY FROM THE FALL and is currently shooting a feature film in Vietnam. She currently lives and attends high school in Orange County.

STARRING IN THE FILM



VIRGINIE LEDOYEN,
STARRING AS MARIE

Virginie was born in Aubervilliers, France, near Paris. At the age of 2, she was already shooting advertisements for television. At 9, she started going to the Ecole des Enfants du Spectacle, and, while still a child, made her film debut in *LES EXPLOITS D'UN JEUNE DON JUAN* (1987). She was nominated for the César (the French equivalent of an Oscar) for most promising actress in 1993, 1994 and 1995. Her international breakthrough was in 1999, when she became ambassador for the cosmetics company L'Oréal; this led to her casting in Danny Boyle's *THE BEACH* with Leonardo DiCaprio. Her subsequent films include Francois Ozon's *8 FEMMES* (8 Women), Jean-Paul Rappeneau's *BON VOYAGE*, and Francis Veber's *LA DOUBLURE* (The Valet).



UDO KIER,
STARRING AS KLAUS

Born in Cologne, Germany during World War II, Udo Kier is best-known for his many offbeat, eccentric roles and his participation in numerous horror films. His first "hit" film was *HEXEN BIS AUFS BLUT GEQUALT* (Mark of the Devil). On an airplane trip, Kier met director Paul Morrissey, who offered him the lead role in the 3-D *FLESH FOR FRANKENSTEIN*. It was this film, along with *BLOOD FOR DRACULA*, that made Udo a cult figure. In the 1990s his visibility increased in America with his breakthrough role in Gus Van Sant's *MY OWN PRIVATE IDAHO*. Udo went on to be cast as Pamela Anderson's sidekick in *BARB WIRE* and co-starred with Jim Carrey in *ACE VENTURA: PET DETECTIVE*. Some of his more than 150 film credits include *SUSPIRIA*, *LILI MARLEEN*, *FOR LOVE OR MONEY*, *BREAKING THE WAVES*, *THE ADVENTURES OF PINOCCHIO*, *BLADE*, *ARMAGEDDON*, and *SHADOW OF THE VAMPIRE*. Over his 40-year career Udo has worked with several brilliant directors: Rainer Werner Fassbinder, Wim Wenders, Dario Argento, Gus Van Sant, and Werner Herzog. He continues to work often with Lars von Trier, appearing in *DOGVILLE* and *MANDERLAY*. Kier's diverse acting career ranges from art house films (*ZENTROPA*) to gore fests (*GERMAN CHAINSAW MASSACRE*) to television commercials. He says he loves horror films and wants to do more of them, most recently appearing in Rob Zombie's *HALLOWEEN*. Currently Udo lives in California, but spends much of his time working in Europe.

FEATURED IN THE FILM



CHRIS PENN,
STARRING AS FREDDIE

Chris Penn made his acting debut at the age of sixteen in Francis Ford Coppola's acclaimed 1983 film RUMBLE FISH. His successful acting career included roles in over fifty films, a network television series and numerous guest-starring roles for television. In the 1980s, Chris co-starred with Kevin Bacon in the musical FOOTLOOSE and with actor-director Clint Eastwood in the Western, PALE RIDER. He also starred opposite Tom Cruise in the high school football film ALL THE RIGHT NOISES. Chris starred alongside brother Sean Penn as well as their mother Eileen Ryan in the film AT CLOSE RANGE. His film career catapulted in the 1990s when he starred in Quentin Tarantino's cult classics RESERVOIR DOGS and TRUE ROMANCE. His starring role in Abel Ferrara's THE FUNERAL earned him the award for Best Supporting Actor at the 1996 Venice Film Festival. Chris made appearances in several more films including Robert Altman's SHORT CUTS, Lee Tamahori's MULHOLLAND FALLS, and Brett Ratner's RUSH HOUR and AFTER THE SUNSET. **Holly** was one of Penn's final performances. The actor passed away in his Santa Monica condominium on January 24, 2006 at the age of 40.

FILM CREDITS

CAST

Holly — Thuy nguyen
Patrick — Ron Livingston
Marie — Virginie Ledoyen
Klaus — Udo Kier
Freddie — Chris Penn
Ohn — Teerawat Mulvilai
Vibal — Chaiyaporn Torphon
Barbara — Tharinee Songkiathana
Ian — Pornpatchaya Supannarat
Mama San — Montakan Ransibrahmanakul
Ma Tommy — Sahajak Boonthanakit
Trungta — Kositchaimongkol
Vietnamese Official — Kovit Wattanakul
Doctor — Hy Sorim
Police Lieutenant — Kun Daravann
Thom — Hun Sophy
Captain — Keo Ratha
Sharon — Osnat Tamir
Kiri — Kosal
Dacil — Keo Seriemony
Emma — Adi Ezroni
Police Officer — Mudha Dann
Girl 1 — Chhit Socheata
SUV Man — Ea Sokhan
Gas Vendor — Kem Sereyvuth
Café Owner — Net Nguyen
Prak — Dy Sethy
Taxi Driver — Toot
Girl #1 — Sorn Tola
Girl #2 — Lina
Girl #3 — Srey Cham
Svay Pac Patron Govert — Van Den Wittenboer

BATTAMBANG STREET CHILDREN

Rath Saly
Ban Cheavay
Chhan Chham
Nge Seth
Choeurt Chhorn
Yoeurm Thanin
Mao Socha
Toeurn Kem
Sam Va
Thorn Sreymao
Chhoeurt Chhoeurn
Vann Seiha
Yoerum

EXECUTIVE PRODUCER

Amit Kort
Jennifer Krychowecky
David Weiner
Charles Feng

PRODUCER

Guy Moshe
Nava Levin

THAILAND CASTING

Non Jungmeier

1ST ASSISTANT DIRECTOR

Joel Nishimine

LINE PRODUCER

Elizabeth Slavutsky

UNIT MANAGER

Elmer Jones

PRODUCTION MANAGER

Marco Jimenez

2ND ASSISTANT DIRECTOR

Philip Wagner

2ND 2ND ASSISTANT DIRECTOR

Leehe Levin

KEY SET PA

Danny Whitehead

OFFICE PA

El Ras Ali
Lorcan Murphy

SET PA

Han Pin

PRODUCTION ACCOUNTANT

Kate Royce

ASST. ACCOUNTANT

Nop Sovatha

NY PRODUCTION COORDINATOR

Betsy Hart

FILM CREDITS

NY PA

Elena Zucker
Victoria Chalut

ASSOCIATE PRODUCER

Jenni Triangle
Daniel Kedem
Suet Batten

ART DIRECTOR

Ken Larson

ART DEP ASSISTANT

Karin Yakter

PROPERTY MASTER

Keren Kohen

ASST PROPS

Sonny Chhoun

SET DRESSER

Yin Soeum

SWING GANG

Chhan Parhas
Touch Pisit

SCRIPT SUPERVISOR

Sharon Watt

2ND UNIT DIRECTOR

Guy Jacobson

1ST ASSISTANT CAMERA/ 2ND UNIT DP

Ludvic Litee

“B” CAMERA 1ST ASST

Brett Walters

2ND AC

Nicholas Huyhn

CAMERA PA

Yoni Kedem

STILL PHOTOGRAPHER

Elkana Jacobson

STILL PHOTOGRAPHER ASST

Ruth Jacobson

COSTUME DESIGNER

Rotem Noyfeld

WADROBE SUPERVISOR

“P’ Air “ — Mutita Na Songkla

SET COSTUMER

“P’ Im “ — Punjaporn Puerkpun

WADROBE PA

Chin Somaly

GAFFER

Matt Schuman

BEST BOY ELECTRIC

Steve Siddell
Sommat Saengsinchai
Sakkarin Srilert

ELECTRICIAN

Ly Souan Narith
Ean Kim Hun

KEY GRIP

Ron Morales

BEST BOY GRIP

Pichet Surasangwan
Louis Lovegrove

GRIP

Surat Thongwang

LOCATION MANAGER

Judy Chui

LOCATION ASSISTANT

Travis “Teko” Jones

LOCATION LIAISON

Yan Sorkum
“Boat” Sompot Chidgasornpongse
Sochunthy Chea Vong Domnang
Jack Stephens
Borom Chea

FILM CREDITS

Theh Lien

CATERING

Chez Dim – Dimitri Pinuad

TRANSPORTATION LIASON

Pisey Meas

GENNY OP

Sombun Khaehnak

CAMERA TRUCK DRIVER

Rinwatthana Kamnordephet

ELEC TRUCK DRIVER

Lop Akharakongpin

GRIP TRUCK DRIVER

Den Attaphum

DRIVERS

NGA Spreng

Kong Phila

Ly Yaul

MECHANIC

Mr. Rith

MEDIC

Dr. Bon Thorn

Ly Srey Vyna MD

MOTORCYCLE COACH FOR MR.LIVINGSTON & MRS. NGUYEN

Daniel Kedem

THAI PRODUCTION SERVICES

Legend Films

CAMBODIAN LOCATION SERVICES

CTN

HEAD BODY GUARDS

Man Lun

Pena Piang

FRANCE POST PRODUCTION SUPERVISOR

Pascale Hornus

SUPERVISING SOUND EDITOR/RE-RECORDING MIXER

Joe Milner

FOLEY SUPERVISOR

Eryne Prine

FOLEY RECORDED AT

Post Creations

FOLEY MIXER

Nick Neutra

FOLEY ARTIST

Cynthis Merrill

Doug Reed

CAMBODIAN LOCATION SOUND EFFECTS RECORDING

Ryan Kennedy

DI COLORIST

Julian Freed

U.S. LEGAL SERVICES

Alison S. Cohen

EPSTEIN, LEVINSOHN, BODNE, HURWITZ & WEINSTEIN, LLP

CAMBODIAN LEGAL

David Chinaywa

ORIGINAL SCORE BY TON THAT TIET MUSICIANS

Emmanuelle Ophelli

Flute

Didier Pateau

Oboe

Alain Damien

Clarinet

Paul Riveaux

Basson

Samuel Favre

Percussion

Daniel Ciampolini

Percussion

Nicholas Daudricourt

Violin

Christophe Desjardins

Viola

Eric Maria

Cello

FILM CREDITS

WITH PARTICIPATION OF THE “ CHOEUR DE CHAMBRE LES ELEMENTS

Conductor, Joel Suhubiette

ADDITIONAL MUSIC

Wickedmusic.tv

“Every Exit An Entrance”

Written and Performed by “ The Couriers ”

Published by Wickedmusic.tv

MR. KIER’S WADROBE PROVIDED BY HUGO BOSS BEHIND THE SCENES

DP

Daniel Kedem

SOUND

Dvir Ackerman

ADDITIONAL SOUND

Recordings Oded Raz

KEY MAKE UP

Judy Lovell

MAKE UP

Watana Garum

KEY HAIR

Tanaporn Aranyaputi

BOOM OPERATOR

Ken Strain

2ND BOOM

Dvir Ackerman

SET TEACHER

Ann Ackerman

CASTING ASSISTANTS

“ AYE “ Chauyi Janrak Ongtong

